

Media Release

Cargolux sales enters digital era

Luxembourg, 02 September 2019 – Cargolux Airlines has just launched a brand-new online booking tool enabling customers to smoothen the booking process and further enhance customer experience. The solution allows for effortless connectivity through a seamless platform “you book it, we fly it”, echoing the company’s motto.

The innovative digital tool offers users a faster, frictionless, and more personalized buying experience, making it easier to do business how and when the customers wishes. Cargolux’s digital selling transformation is powered by PRO’s solutions to streamline and accelerate the customer quoting and booking process.

The launch of this platform is a leap forward for the company that has embarked on a journey of profound transformation and digitalization. Domenico Ceci, Executive Vice-President Sales & Marketing explains: “Our missions is to deliver superior digital sales experience for customers with AI-powered price optimization, quoting, and revenue management solutions. This new tool considers all the customer requirements in a single location to guarantee the right offer is made to every customer, every time.”

Customer service has always been central to the Cargolux philosophy and this initiative is an additional step towards seamless and transparent service. As a pioneer on numerous fronts in the industry, the airline continues to optimize its resources and ensure it is at the forefront of innovation to meet evolving customer requirements. The launch of this platform fully supports Cargolux’s digital transformation, a journey that will help the company to connect even more efficiently with its clients.

About Cargolux Airlines International

Cargolux, based in Luxembourg, is Europe’s leading all-cargo airline with a modern and efficient fleet composed of 14 Boeing 747-8 freighters and 16 Boeing 747-400 freighters. The Cargolux worldwide network covers over 75 destinations on scheduled all-cargo flights. The company has more than 85 offices in over 50 countries, and operates an extensive global trucking network to more than 250 destinations as well as full and part-charter services. Cargolux also offers third-party maintenance at its modern two-bay maintenance hangar in Luxembourg. The company is specialized in B747 line and hangar maintenance up to and including C-Checks. It offers a range of specialized maintenance services and holds line maintenance approval for 777 aircraft. The Cargolux Group employs over 2,000 staff worldwide.

Press Contact:

Moa Sigurdardottir



cargolux

you name it, We fly it!

Head of Corporate Communications

moa.sigurdardottir@cargolux.com

Phone: +352 4211 3635

www.cargolux.com